

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 02346 041449Z

64

ACTION EB-11

INFO OCT-01 EUR-25 ISO-00 CIAE-00 INR-10 LAB-06 NSAE-00

PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01 /076 W

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R 041340Z MAY 74

FM AMEMBASSY STOCKHOLM

TO SECSTATE WASHDC 2105

INFO USDOC WASHDC

UNCLAS STOCKHOLM 2346

E.O. 11652: N/A

TAGS: BEXP, SW, BRTA

SUBJECT: COMMERCIAL PROGRAM: FOREIGN BUYER PROGRAM - US TRADE
SHOWS

REF: STATE 109972, STATE A2763

1. EMBASSY WILL SUPPORT PROMOTION OF ALL DOMESTIC TRADE SHOWS
LISTED IN A-2763 IN COOPERATION WITH LOCAL REPRESENTATIVES
OF US CARRIERS AND SWEDISH TRAVEL AGENCIES, WITH WHOM WE
HAVE EXCELLENT RELATIONS.

2. REQUEST COPIES IN ENGLISH OF PROMOTIONAL MATERIALS IN THE
FOLLOWING AMOUNTS:

- A. INTERNATIONAL MACHINE SHOW - 500
- B. POLLUTION ENGINEERING EXPO & CONGRESS - 200
- C. WESCON '74 - 500
- D. AAMA CONVENTION/BOBBIN SHOW - 100
- E. 1974 MINING SHOW - 100
- F. PACKAGING EXPOSITION - 500
- G. ITEX '74 - 100
- H. PRINT '74 - 500
- I. NATIONAL HOUSEWARES EXHIBITION - 200

3. THESE EVENTS HAVE AND WILL CONTINUE TO RECEIVE FEATURE
NOTICES IN EMBASSY COMMERCIAL NEWSLETTER AND WE WILL
PROMOTE THEM TO TRAVEL AGENTS AS RESOURCES PERMIT IN
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ADDITION TO DISTRIBUTING BROCHURES. REQUEST FLIMS AND/OR

SLIDES PRESENTATIONS FOR INTERNATIONAL MACHINE SHOW,
WESCON '74 AND PRINT '74. STRAUSZ HUPE

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NNN

Message Attributes

Automatic Decaptioning: X
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Draft Date: 04 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STOCKH02346
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740141-0964
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TAGS: BEXP, BTRA, SW
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